XXXV INSURANCE HEMISPHERIC CONFERENCE

October 25 to 28 at Hotel W, Santiago, Chile

www.fides2015.com

The must-attend insurance business roundtable event
The XXXV FIDES Insurance Hemispheric Conference is thought to offer lots of exposure and branding options for sponsors.

For the Organization it is a main concern to bring the best business environment and ambiance for you to exhibit your business in the most advantageous way.

The venue, the W Hotel, features a spacious and appealing high-traffic foyer ideal for optimum interaction between participants and sponsors.

It is our great pleasure to invite your company as one of our sponsors or exhibitors at the XXXV Insurance Hemispheric Conference of FIDES on October, 25 - 28, 2015 in Santiago.
Who attended in Guatemala 2013?

Over 1,050 delegates and observers participated.

Representing 35 countries.

24% Delegates members of FIDES

76% Observers
Main Sponsorships

These are the three main sponsor packages:

**Diamond Sponsor**  US$ 50,000

- Hospitality Suite (70-80 square meter) in one of the 2 exclusives Strategy¹ Rooms located at the Convention Center floor in front of the General Meeting Room
- Your Logo and website link displayed at the Conference website
- Your Logo displayed at the bottom of all newsletters
- Your Logo in all automatic responses from the conference website
- Your Logo in all visual material during the conference
- Free Conference’s registration fee for 4 Sponsors representatives
- 1 full page advertisement in the Conference programme
- Reserved table at the FIDES Dignitaries sector in the Gala Evening Event
- Opportunity to display promotional material in the Conference Bag (if you wish so)
- Preferred option to hire a Symposium (please, see more information at the “special opportunities” section)
- Maximum 2 sponsors

Diamond Sponsors: 1. IRB Brasil RE

¹ For further details and restrictions applied to these rooms please write us at: comercial@fides2015.com
Platinum Sponsor | US$ 25.000

- Hospitality suite² de 76 square meters at the venue hotel
- Your Logo and website link displayed at the Conference website
- Your Logo in all visual material during the conference
- Free Conference’s registration fees for 2 Sponsors representatives
- ½ page advertisement in the Conference programme
- Reserved table at the FIDES Dignitaries sector at the Gala Evening Event
- Preferred option to hire a Symposium (please, see more information at the “special opportunities” section)
- Opportunity to display promotional material in the Conference Bag (If you wish so)
- Maximum 4 sponsors

Platinum Sponsors:
1. Swiss Re
2. Arthur J. Gallagher
3. NTT DATA

² For further details and restrictions applied to these hospitalities please write us at: comercial@fides2015.com
Gold Sponsor  US$ 15,000

- Exhibition Booth in Expofides of 6 square meters (preferred location)
- Your Logo and website link displayed at the Conference website
- Your Logo in visual material during the conference
- Free Conference registration fee for 1 representative
- ¼ page advertisement in the Conference programme
- Opportunity to display promotional material in the Conference Bag (if you wish)
- Maximum 6 sponsors

Gold Sponsors:
1. Sistran Consultores S.A.
2. InMotion
3. YORK / BC Johnson
4. AIR WORLDWIDE
5. Cooper Gay
6. Milliman
The exhibition, organized for the XXV Hemispheric Conference on Insurance, will be centrally located, in the W Convention Center Foyer.

The catering areas are located and designed to ensure a dynamic flow of conference attendees and exhibition visitors.

Attendees will find the whole setting a splendid environment for meeting with colleagues and sponsors representatives.

Together with the exhibition area, there are available suites located at the same convention Centre floor and Hospitality suites at the venue Hotel to have the opportunity to a better and more private place to meet with your clients.

Please, read our “Exhibitors Policy” at the end of this section.

ExpoFides

There are different kind of booth and stands located at the Convention Centre floor whose price depends on the location and size. Prices start at $2,500⁵.

The offer of booth and stands at the Convention Centre floor are:

- Stand of 2mts. x 3mts. = 28
- Stand of 2,5mts. X 2mts. = 4
- Stand of 2mts. x 2mts. = 15
- Booth of 2mts. X 1mt. = 3
Prices include what it’s shown further at the models. Stands are given to users on Sunday, October 25, from 12 a.m. for decoration. They may be used until October 28 at 1 p.m. At your request and at an additional cost, exhibitor may receive assistance with decorations, the rental of furniture and equipment, the sale of supplies, flower arrangements, printing, photography service and others, all of this items will be available at the exhibition manual (available since august 2014)

⁵ for details please take a look at the ExpoFides Layout and ExpoFides Cost list.
Stands size 2x2
XXXV INSURANCE HEMISPHERIC CONFERENCE

Stand size 3x2
ExpoFides Layout
## ExpoFides cost list

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</table>
Hospitality Suites

Meet your clients at a private suite with view and balcony. There are 6 available suits located at the Venue Hotel to be used as Hospitality rooms from 3 p.m. Sunday, October 25 to 12 a.m. Wednesday, October 28.

Details for this kind of suits are followed (for further details, restrictions and availability, please write us at comercial@fides2015):

- 76-100 mts²
- Separate living room
- Two 42" LCD TVs
- Private Balcony
- Guest Bathroom

Cost: US$ 12,000
Private Rooms

Meet and delight your clients at exclusive private rooms located at the same Convention Center floor. We have 5 “Studio” rooms with sizes among 60 and 75 mts² that are available from 10:00 a.m. Sunday, October 25 to 1 p.m. Wednesday, October 28. The rooms include basic lighting and furniture (for further details, restrictions and availability, please write us at comercial@fides2015)

<table>
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<td>66 mts²</td>
<td>3,0 m</td>
<td>Istmo Re</td>
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</tbody>
</table>

Cost: US$ 18,000

Sold Out
EXHIBITORS POLICY

The Exhibitors in EXPOFIDES should be allowed to register 1 person per Stand or Hospitality Suite, and 2 people per Studio, as “Host”. Such category (host) will allow him/her/them to be at the Convention floor, but does not allow them to take part neither the Conferences nor the Social events during FIDES 2015.
In addition to exhibition space and the main sponsoring packages, FIDES 2015 offers a variety of other sponsorship opportunities. Although we are confident that you will be able to find a sponsor item that fits your specific interest and budget we are open to any creative proposals that do not appear on the list.

**Transportation**

Airport / Hotel / Airport (24, 25 and 28 October, 2015)

- Corporate branding in free official transportation vehicles for all conference attendees from and to the airport.
- Your Brand name mentioned in the Program
- Your Brand name in the Conference Web
- 2 sponsors

Cost US$ 20,000

Hotel / Inaugural Cocktail / Hotel (October 25, 2015)

- Corporate branding in official transportation vehicles for all conference attendees from the Venue Hotel to the Inaugural Cocktail location
- Your Brand name mentioned in the Program
- Your Brand name in the Conference Web
- 2 sponsors

Cost US$ 20,000
Transportation

Hotel / Gala Dinner / Hotel (October 27, 2015)

- Corporate branding in official transportation vehicles for all conference attendees from the Venue Hotel to the Gala Dinner Location.
- Your Brand name mentioned in the Program
- Your Brand name in the Conference Web
- 2 sponsors

Cost US$ 20,000

³ for further details about branding possibilities in transportation please write us at comercial@fides2015

BAG

- All attendees will receive a bag, which will display your company logo in addition to the Conference logo.
- The attendees will use this bag during the Conference and, as previous experience has shown, long after the Conference has ended
- Your company’s name on the Fides 2015 web site
- 2 sponsors

Cost: US$ 15,000

AIR WORLDWIDE
ARTHUR J. GALLAGHER

Sold Out
New Opportunity: Branded Umbrellas

Because we know about uncertainties, we want to give an umbrella to every assistant to our conference, just in case.

Now you have the opportunity to have your logo on it!

Maximum 1 Sponsor (one colored logo plus Fides 2015 Logo)
Cost: US$ 8,000

Sold

Courtesy Coffees

- Corporate presence during the 2 daily coffee breaks and permanent coffee at the Venue Hotel
- Your company’s name on the Fides 2015 web site
- Your company name displayed at the program

Monday, October 26: US$ 10,000
Tuesday, October 27: US$ 8,000
Wednesday, October 28: US$ 4,000
Symposium

The organization offers the possibility of giving a conference (symposium) in one of the great rooms at the Conference Center in the Venue Hotel.

This includes the room, the audiovisual equipment and a dinner table room arrangement.

These symposiums should be a 90 minute maximum extension conference.

Monday 26 and Tuesday 27, October.

Every day there will be 2 great rooms available (see program), and the hosting company should provide with a box lunch and the speaker.

Cost: US$ 10,000 each symposium

There are restrictions applied to these items, and the topics must be accepted by the organization committee. The companies that hire a Diamond or Platinum sponsorship will have priority until May 30, 2015 to contract this symposium. For further details, please contact Mr. Marcelo Mosso at mmosso@fides2015.com
Conference App

FIDES 2015 goes mobile!

The conference will have its own mobile application. Become the main sponsor of this app and you will have your logo displayed throughout the app.

Cost: US$ 6,000